

Two Piles -- 11th December 2019

An activity named 2 piles was conducted in which there was a team of three people and each team was given a brand name (eg: DELL) and a product category (eg: hand bags) and they were supposed to make a product that would be related to the company or the brand name . People came out with innovative ideas and put up different products and also stated what would be their target audience and how would they market the product created by them.















